

Domestic Adjustments

Subject: Social Studies

State/Group: NJ

Country: USA

School: EHTHS

Course/Grade: Grade 11

UNIT SUMMARY

This unit will examine a variety of domestic concerns and adjustments during the period 1950-1960 in America.

UNIT RESOURCES

Resources:

Video

- The Checkers Speech (<http://www.history.com/videos/there-you-go-again#the-checkers-speech>)
- The Daisy Ad (<http://www.history.com/videos/there-you-go-again#the-daisy-ad>)

Internet Resource Links:

- www.loc.gov (Library of Congress)
- www.americanrhetoric.com (American Rhetoric)
- www.livingroomcandidate.org (Presidential Commercials)
- www.nbclearn.com (NBC Learn)
- <http://www.archives.gov/> (National Archives)
- www.history.com (History.com)
- www.pbs.org (PBS)
- www.digitalhistory.uh.edu (Digital History)
- <http://www.nypl.org/> (New York Public Library)
- www.world-war-2.info (World War II)
- www.Gilderlehrman.org (Studying American History)
- www.ushistory.org (American History)
- <http://americanhistory.si.edu> (Smithsonian Institution)
- www.calisphere.universityofcalifornia.edu
- www.havefunwithhistory.com
- www.authentichistory.com

GOALS AND STANDARDS

Standard State: NJ

6.1.12. U.S. History: America in the World. All students will acquire the knowledge and skills to think analytically about how past and present interactions of people, cultures, and the environment shape the American heritage. Such knowledge and skills enable students to make informed decisions that reflect fundamental rights and core democratic values as productive citizens in local, national, and global communities.

ENDURING UNDERSTANDINGS

SWBAT:

- Identify the nature and policies of post-war moderate Republican economic and social policies and their effects on American society.
- Understand that ,while the 1950s seemed to be an era of consensus and conformity, there were underlying social changes which would affect the United States in the 1960s.
- Examine the social, economic, and demographic changes encountered during this decade.

ESSENTIAL QUESTIONS

- How does corporate America contribute to the economic security of the 1950s?
- What effects were brought about by the demographic changes encountered during the decade ?
- How did post-WWII adjustments lend themselves to the creation of the "American Dream"?
- What effect(s) may conformity and security have on the rebellion and social changes of the 1960s?

KNOWLEDGE AND SKILLS

Students will know:

- The 1950s was a time of demographic changes which had profound effects on all aspects of American society.
- Political and economic policies of the 1950s led to a certain amount of conformity and security.
- Television and mass media expanded and had an important effect on everyday life in America.

Students will be able to:

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- Trace a variety of demographic changes and identify their effects on economy, society, culture, and politics.
- Compare and contrast various situations of the 1950s with those of the 1920's.
- Understand the contributions of corporate America to the economy and culture of the United States.

PERFORMANCE TASKS

1. Project

Students will work in groups in order to complete a project which may consist of:

"Coffeehouse"- each student prepares a poem, song, short speech, or PowerPoint.

"Sock Hop"- (dances and music)

Comparison- compare one aspect of the 1950s with its counterpart from the 1920s.

2. Primary Sources

Students will examine and understand primary source material from the 1950s- Film clips, music, magazine and newspaper items, advertisements

3. ESSAY

Students will complete a writing assignment/essay (DBQ for Honors)

OTHER EVIDENCE

- Homework
- Handouts
- Quizzes
- Unit Test- The 1950s Domestic
- Self Evaluation

LEARNING ACTIVITIES

Teacher will:

- Introduce the unit on Domestic America 1950-1960.

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- Evaluate student performance through the administration of a variety of evaluative devices.

Student will:

- Examine the social, political, economic, cultural, and demographic changes resulting from the Second World war.
- Note key vocabulary words/terms/important people and events (term sheet)
- Understand the importance of the demographic ("Baby Boom") and geographic (Suburbia) changes taking place during the decade.

Student and teacher will:

- Identify elements and purposes of mass media, corporate growth, and changes in art, music, and culture during the 1950s.
- Celebrate the achievements of the development of a truly "American Culture" through art, music, and advertising.